

# Mariano Belmonte

*Project and Content Manager*

Phone: **+39.351.504.5353**  
Website: **[www.marianobelmonte.it](http://www.marianobelmonte.it)**  
Email: **[mail@marianobelmonte.it](mailto:mail@marianobelmonte.it)**

I have always worked in the crossing point between Content and Management and I have done it for the sectors: web, telco and hospitality industry. Currently I do it for the Culture and Entertainment sector. Expert in: project management, web marketing, content management, blogging, wordpress, data mining, hospitality and property-management.

## EXPERIENCE

### **Società Cooperativa Sociale teatrop**

Nov-2023 to Present

Project Manager

- Administrative and accounting management (Google Workspace, Prima Nota)
- Web marketing (Google Marketing platform and Social Media management tools)

### **Baleno srl**

Oct-2020 to Aug-2024

Operations Manager

- Front and Back office management
- Operations management (Zammad platform)
- Administrative and accounting management (Fenice Sql software)
- Web development and Web marketing management (Wordpress, Google Marketing Platform and Social Media mgmt tools)
- HoReCa and Property-management consulting (pms Passepartout)

### **Spagna Suite srl**

Nov-2012 to Nov-2018

Guest-house & Revenue Manager

Manager since January 2016 (formerly receptionist, until December 2015), dealing with the following activities:

- Coordinating Front office and Housekeeping staff
- Accounting, business and supply chain management
- Responsible for Revenue Management of the guest-house, coordinating the management of the Channel Manager and the various OTA (Booking, Expedia, etc.)
- Planning and managing Web-Marketing activities: web analytics and reporting, to develop and manage SEO, Social-media and brand reputation.

### **Zeta Reticuli srl / F. Broker Services srl / Edizioni Master / Freelance**

Nov-2008 to Jun-2015

Privacy Consultant, Data Journalist and Copywriter Freelance

- I worked as Security consultant, dealing with the compliance to the standards of IT Risk and Security Management at Telecom Italia, the most important Italian company in telecommunication market (IT Risk and Security Governance Area, seat of Acilia 223 Macchia Palocco st.) and in Human Services Area, at F. Broker Service
- Data Journalism activity for a project of investigative journalism ([www.bolognasmart.datacong.it](http://www.bolognasmart.datacong.it)). Co-founder association "DataCong" ([www.datacong.it](http://www.datacong.it))
- Journalist for various magazines and, in particular, for Office Magazine, on public administration, open data, web publishing and economy
- Copywriting for various independent publishing projects

### **ENEA**

Feb-2008 to Jul-2008

Internship Press Office and Editing

Internship, dealing with the dissemination of an e-learning platform ([www.promis.eu](http://www.promis.eu)) for Small and Medium Enterprise's, for ENEA (the Italian National Agency for New Technologies, Energy and the Environment), organising also the press agency.

## EDUCATION

### Università degli Studi di Roma 'La Sapienza'

2000 to 2006

Degree in Communications

Final mark: 94/110 Thesis entitled: "Bureaucratic plot. Lights and shadow of administrative texts". Degree Advisor, Prof. Mario Morcellini

## CERTIFICATIONS

### Podcasting

June - September 2024

Chora Media

### Google Digital Marketing

May 2020

Google Digital Training

### Hotel & Revenue Management

Nov-2018 to Feb-2019

Franco Grasso Revenue Team

### OSINT (Open Source INTelligence) & Open Data Journalism

Jul-2011 to Oct-2012

Associazione Giornalismo Investigativo

### Web Marketing & Web Publishing

Dec-2011 to Mar-2012

Master New Media Srl

### Master in Quality and System Management (Qualità e Audit ISO)

Oct-2007 to Jul-2008

UNIFORM GROUP

## LANGUAGES

**Italian** (Mother tongue), **English** (Full professional proficiency), **Spanish** (Elementary proficiency)

## SKILLS

Natural planner. Problem solving. Availability and flexibility at work. Loyalty.

## PRIVACY AUTHORIZATION

I hereby authorize the use of my personal data in accordance to the GDPR 2016/679