

Mariano Belmonte

Project and Content Manager

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My career has developed through roles of increasing responsibility, between Communication and Management. Thanks to this multi-crossing approach, I have been able to acquire skills in different professional contexts. I have worked for the web industry, telco industry, green energy and hospitality. Currently I'm working in the creative industry.

EXPERIENCE

Società Coop. Sociale teatrop (Lamezia Terme - CZ)

Nov-2023 to Present

Project Manager

Teatrop (www.teatrop.it) is a theatre company committed to social issues, for which I dealt with administrative and accounting management and optimization of organizational processes. I coordinated a small team, partly taking care of communication and of public calls for financing.

Baleno srl (Lamezia Terme - CZ)

Oct-2020 to Aug-2024

Project Manager

Baleno (www.baleno.it) is an internet provider, for which I dealt with administrative and accounting management, also coordinating front and back office. In addition, for other brands of the group, I managed the communication of web and digital marketing projects.

Spagna Suite srl (Rome)

Nov-2012 to Nov-2018

Hotel & revenue manager. Receptionist.

Piazza di Spagna Suites (www.piazzadispangasuites.com), a boutique hotel located in the iconic Roman square. I started as a receptionist and, since January 2016, I have been a manager. I have managed a team of eight people, taking care of every aspect of the business.

DataCong / Edizioni Master (Rome)

Dec-2011 to June-2015

Data Journalist

I co-founded the data journalism association "DataCong" (www.datacong.it), with which we carried out investigative journalism for the municipality of Bologna (Bologna Smart). With Edizioni Master, I wrote various types of articles for the magazine "Office Magazine".

ACI / F. Broker Services srl (Rome)

Sep-2009 to Nov-2011

Help Desk and Administrative

Telephone and online help-desk activities for roadside assistance and emergencies. Administrative management.

Zeta Reticuli srl (for TIM S.p.a. agency of Acilia - RM)

Nov-2008 to June-2009

Privacy Consultant

Zeta Reticuli (www.zetareticuli.it) is an IT company, where I worked to support compliance activities with Privacy requirements, via telephone and online help-desk, for the IT Risk and Security Governance area of TIM S.p.a.

ENEA (Research Centre Casaccia - Rome)

February to July 2008

Internship Press Office and Editing

For ENEA (www.enea.it) I did an internship at the Innovation Department (Office "Integra-Module Project"), with press office duties. I organized communication and public relations, for the dissemination of e-learning services ("Promis" project, www.promis.eu).

Bagel's Factory (London)

May to October 2007

Store Manager. Waiter

Bagel's Factory (www.bagelfactory.co.uk) is a catering company in England. I started as a waiter and quickly became a store manager, mainly dealing with order management and suppliers (on the team side, I was supported by a dedicated HR).

EDUCATION AND CERTIFICATIONS

Podcasting

June - September 2024

Chora Academy (Matera)

Podcast writing and production course with Chora Media (the most important Italian podcast company, directed by Mario Calabresi; www.choramedia.com), where I also studied in depth all the aspects related to distribution and the "investor pitch".

Google Digital Marketing

May 2020

Google Digital Training (online)

Online course, in which I studied the fundamentals of Google tools (Ads, Analytics, Search Console).

Hotel & Revenue Management

Nov-2018 to Feb-2019

Revenue Academy of Franco Grasso (Rome)

With the Revenue Academy (www.revenueacademy.it) of the "Franco Grasso Revenue Team" (www.francograsso.com) I specialized in: pricing strategy for hotels and extra-hotel facilities (forecasting and dynamic rating); hotel management (USAH system, budget control for each department, resource management, revenue control, front office management and brand reputation).

OSINT (Open Source INTelligence) & Open Data Journalism

Jul-2011 to Nov-2012

Associazione Giornalismo Investigativo (Rome)

With AGI (headquarters in Via Lorenzo il Magnifico 127/129, Rome) I specialized in: analysis of open sources on the internet and digital investigations; Data Mining; Data Visualization and scraping Open Data, for journalism.

Web Marketing & Web Publishing

Nov-2011 to Feb-2012

Master New Media Srl (online)

Online course, finalized with a personal project presented in an online campus (POP-campus by Robin Good).

Master in Quality and System Management (Qualità e Audit ISO)

Oct-2007 to July-2008

Uninform Group (Rome)

With Uninform Group (www.uninform.com) and ANGQ (www.angq.com) I trained in: Quality, Environment and Safety management in accordance with international regulations UNI EN ISO 9000, VISION 2000, ISO 19011, ISO 14000, EMAS, BS 8800 and national regulations (Legislative Decree 626/94 and all related regulations).

Degree in Communications

Nov-2000 to Dec-2006

University of Rome 'La Sapienza'

Final mark: 94/110 Thesis entitled: "Bureaucratic plot. Lights and shadow of administrative texts". Degree Advisor, Prof. Mario Morcellini

High school diploma

Sep-1995 to July-2000

Liceo Scientifico of Lamezia Terme 'Galileo Galilei'

Final mark: 80/100

LANGUAGES

Italian (Mother tongue), **English** (Full professional proficiency), **Spanish** (Elementary proficiency)

PERSONAL SKILLS AND ABILITIES

Technical skills

- Complete knowledge of Office and GoogleDrive suite
- Implementation and management of online workflow tools (Google Workspace; Trello; Zulip)
- Support to accounting management (software Fenice Sql; LaPrimaNota)
- Customer management and related marketing (online software Zammad; Brevo; Zendesk)
- Project management (online software Wethod and Clickup)
- Management control
- Data analysis and visualization (in addition to Excel, online software Tableau; Infogram and OpenRefine)
- Hotel management software (Hotel2000 and Passepartout)
- Revenue management
- Implementation and management of websites via Wordpress
- Web-marketing data analysis (Google Marketing Platform and Meta for Business)
- SEO, blogging and creative writing
- Podcasting (writing, producing and publishing podcasts)

Organizational skills

In all the activities I carry out, whether personal or professional, I have an excellent inclination to organize work and time. A natural attitude, which allows me to promptly manage unexpected events.

Thanks to my help and front desk experiences, I have developed my problem solving skills: lateral thinking is essential when you have to solve urgent problems for the customers, immediately.

For almost ten years, I have also held managerial roles coordinating small teams and managing multiple projects, with relative care of the business, administrative and accounting aspects. Thanks to these experiences, I have achieved great autonomy and self-discipline in carrying out tasks and objectives.

Lately, thanks to my project management experience in the Culture and Entertainment sector, I have also come across the world of reporting for public authorities and administrations (Ministry, Region and Local Authorities).

Interpersonal skills

Throughout my life I have always sought comparison: thanks to this attitude, I have been able to measure myself against different work and social environments, in Italy and abroad.

I am a great art enthusiast: above all, I love listening to music and podcasts; admiring paintings and reading essays (politics and economics, especially). I have practiced sports for several years: basketball and volleyball at a competitive level, while athletics in student sports competitions. Sports have helped me develop a strong sensitivity for teamwork and the right tenacity to focus on a goal.

I have always liked to get involved in social work: during high school I was part of the Institute Council and the Provincial Council. At university, I carried out fund-raising activities for "L'albero della vita Onlus". Currently, I am involved in the Territorial Initiative Group and in the group supporting the Renewable Energy Communities of Banca Etica (of which I am a member).

PRIVACY AUTHORIZATION

I hereby authorize the use of my personal data in accordance to the GDPR 2016/679